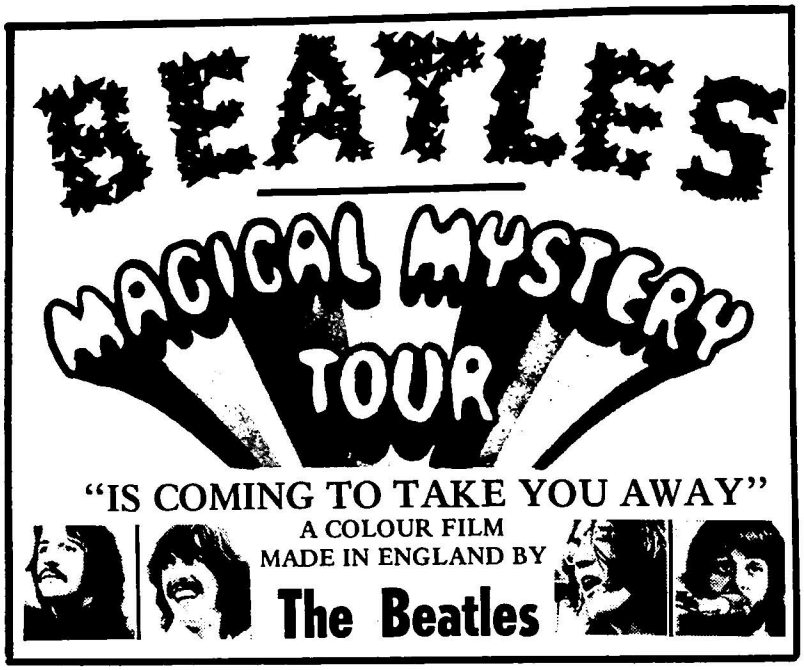
PRESSBOOK

BEATLES
MAGICAL MYSTERY TOUR
"IS COMING TO TAKE YOU AWAY"
A COLOUR FILM
MADE IN ENGLAND BY
The Beatles



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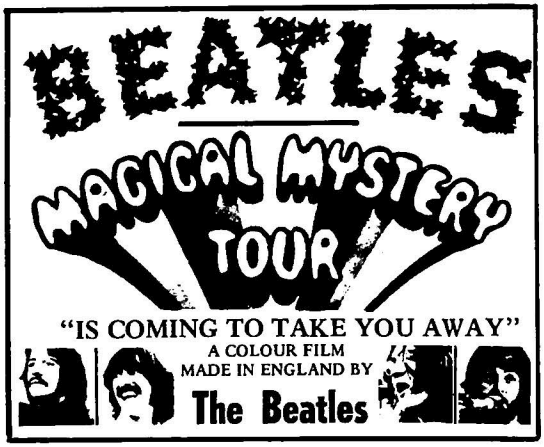

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ADVERTISING

Synopsis

(not for publication)

The story starts as Ringo and Auntie Jessie (always quarreling) decide to take the magical mystery tour. Everyone boards the BIG bus and Jolly Jimmy Johnson greets them and introduces them to Delightful Wendy Winters. Everyone wonders when the magic will begin and little do they know that the magic has already begun to work. Up in the sky the Five Magicians are casting their wonderful spells and the bus is whisked away to the amazing musical land of the walrus. **THE BEATLES** sing "FOOL ON THE HILL" "I AM THE WALRUS". The group passes through a number of madcap adventures involving a lampoon of the British Military, a crazy "Magical Mystery Tour MARATHON", a wild eating scene, lots of music (by the **BEATLES**, of course) and a fantastic finale sung on a set that rivals anything from the era of the big musicals. All in all THE MAGICAL MYSTERY TOUR is indeed a delightful film by the **BEATLES** and is acceptable for all audiences although it is aimed at the youth market.

Running time 54 min.

SONGS FROM THE FILM — "Hello-Goodbye", "All You Need Is Love", "I am the Walrus", "Fool on the Hill" and many more.

"MAGICAL MYSTERY TOUR" is available on Capitol records #2835.

Available Now!

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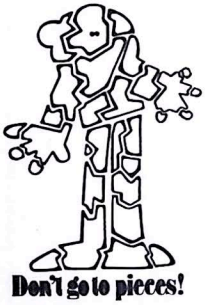

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